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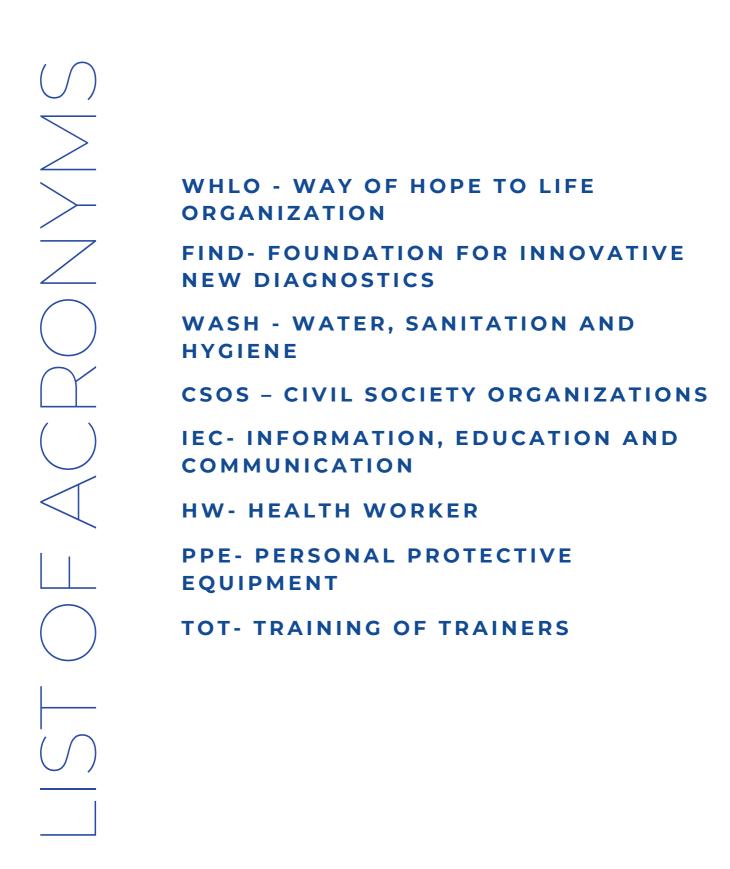
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Acknowledgements





The publication that follows summarises the efforts of the Way of Hope to Life Organisation over the course of one year. The document provides an overview of our organisation and the initiatives we have completed, as well as an analysis of those projects and the impact they have had on the lives of the people who have benefited from them.

We share the 2022 results with the hopes of continuing to work towards our aims and mission, as well as expanding our programmes to other parts of Afghanistan.

# MESSAGE FROM OUR DIRECTOR

#### Dear Friends,

The year 2022 was a year of learning and innovation for WHLO.

As Afghanistan continues to face extraordinary challenges, we preserve in our mission and vision to foster change that saves, protects and transforms lives. On behalf of Way of Hope to Life Organization I have the great pleasure of sharing with you our report for the year 2022.

We are extremely grateful to God for the energy and strength that gave us, enabling our organization to serve some of the most vulnerable people in Afghanistan; the worst humanitarian crisis in the world, Afghans have been suffering from food insecurity, lack of access to health care services, to education, to dean drinking water and lack of well-being in their lives.

For this year we have successfully implemented Covid-19 test and treat advocacy project which were funded by FIND Dx. For the first time in Afghanistan such project has been implemented by WHLO.

The same project was designed in 21 countries to inform remote areas about Covid-19 test, treating and vaccination.

I would like to thank the colleagues who directly and indirectly cooperated with us in implementing this project successfully street to street.

We had chosen these provinces because of the insecurity during the previous regime and the level of awareness of the people in these provinces. Indeed, they had no access to basic services, most of the areas did not have access to the Internet and social networks, and even television networks. Hence we encountered several challenges, from lack of information and negative perception and rumors about the Covid-19 testing, to the tradition of the communities.

This project was implemented by the local people Health workers and MOLA's as well as through the support of community elders in the provinces. We were even able to spread this awareness to the Kochi's by female and male trainers.

On behalf of my colleagues, I am proud that we were able to successfully inform our people and cooperate for a prosperous Afghanistan. Because people were already dealing with economic problems, informing about the deadly disease of Covid-19 was crucial.

However, it is important to say that the needs of the people are more and it is important for us to keep working in order to also expand our actions.

### **ABOUT US**

Way of Hope to Life Organization (WHLO) is a non-profit and nonpolitical organization. It was established in 2002 by an Afghan intellectual and veteran group of youth with the beliefs that meaningful empowerment and a better future is possible. The organization is registered with the Ministry of Economy, registration number 480. Over the last 20 years, WHLO has implemented 251 projects in the areas of education, health, food security, livelihoods and water, sanitation and hygiene (WASH). Based on 20 years of the field of humanitarian experience in and community development, we strongly believe that development and alleviation of human suffering can best be addressed and healed through humanitarian cooperation and partnership, and that this should occur within a transparent, accountable and well-defined frame of action for common human goals and purposes. We abide by the principles of participation, empowerment, accountability, nondiscrimination, equality and legality. As a civil society organization, WHLO strongly believes in human rights-based development.



## **ABOUT US**

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#### **OUR MISSION**

To shape the future of the underprivileged communities by promoting Peace, Health, Education, Livelihood, Protection and Human dignity.

02

#### **OUR VISION**

WHL envisions a prosperous Afghanistan where no one is hungry or deprived from equal access to resources, health, education and justice.

03

#### **OUR VALUES**

GENDER SENSITIVITY
TEAM SPIRIT
TRANSPARENCY AND ACCOUNTABILITY
NON-DISCRIMINATION

Developing and deploying advocacy strategies to promote COVID-19 diagnostic testing and linkage to care and treatment in Afghanistan, Logar, Parwan, and Wardak Provinces.

Advocacy through banners and billboards Developing and producing audio, and video messages

Advocacy through social media

180 banners, billboards, and sign posts were designed and printed. These IEC materials are installed in public areas, highways, hospitals, mosques, schools, and other high density areas to easily attract the attention of the target audience.

As part of IEC material promotion, WHLO produced and shot 6 videos and 6 audio tracks containing key information on the COVID-19 test and treat in two local languages, Dari and Pashto, with English subtitles. These messages are used in our advocacy through social media and local radio.

WHLO has started posting short video messages on Facebook, Twitter, and WHLO websites and reached more than 752,000 individuals through social media compain about Covid-19 test and treat during the implementation of project.

Developing and deploying advocacy strategies to promote COVID-19 diagnostic testing and linkage to care and treatment in Afghanistan, Logar, Parwan, and Wardak Provinces.

Advocacy through local radios ToT training for Healthwokers, religious leaders, and influential people

Mass advocacy campaigns:

WHLO has contracted three local radios (Wahdat Ghagh Radio, Paiwand Radio, Boostan Sabz Radio) in Wardak, Logar, and Parwan provinces respectively to advertise COVID-19 short advocacy audios thrice a day. Fach radio station has an audience of more than 1 million in their coverage areas activity. And this reached more than 1.860.000 individuals in these provinces.

The project has provided training for 72 health workers, religious leaders, and Maliks (24 HW, 24 Mola, 24 Malik). The training was designed for 1 day (8 Hrs) and 8 training sessions were provided.

With the help of trained HWs, religious leaders, and Maliks, we conducted 500 awareness campaigns at Friday Prayers and religious and social gatherings.





Developing and deploying advocacy strategies to promote COVID-19 diagnostic testing and linkage to care and treatment in Afghanistan, Logar, Parwan, and Wardak Provinces.

#### **PPE Kit distribution:**

### **Street to Street Advocacy**

WHLO has distributed 270 PPE kits for 18 health centers in three provinces. Each kit contained hand sanitizer, face masks, gloves, hand washing Liquids, and soap.

WHLO has conducted more than 83 street to street advocacies for Covid-19 test and treat at the district and provincial levels and has reach out more than 326,243 individuals during the project.





To improve knowledge, attitude and practices on COVID-19 prevention, treatment and testing, WHLO used the above mentioned strategies to meet the expected project impacts. These strategies are aimed at promoting awareness on COVID-19 prevention measures and the need for timely treatment and testing, including available service centers at community level for these services. A total of 1,978,450 individuals (1,187,070 male, 791,380 female) were reached through these strategies of COVID-19 information sharing.

Based on the initial surveys conducted by WHLO, almost 85% of people in local communities had a negative perception about getting tested and vaccinated against the COVID-19 virus. According to the WHLO final rapid assessment, after conducting comprehensive awareness sessions and advocacies under this project, the communities negative perceptions have already been reduced to 20%. Likewise, the facilities within the intervention sites recorded a 45 - 50% increase in the number of people willing to access the service, and a 30% increase in the number of people provided with COVID-19 testing and treatment. This could be attributed to the influence of WHLO through solidifying awareness on COVID-19 and the different approaches adopted in this project.

The IEC material distributed among the people were proper designed to represent a cohesive message of Covid-19 teat and treat which these IEC material comply following results:

- 1. Create awareness in the provinces other than specific provinces on Covid-19 testing, treating and vaccination
- 2. Defuse the negative perception and rumors created about Covi-19 testing, treating and vaccination
- 3. Supported communities in taking off their stigma and fears from their minds about Covid-19 testing, treating and vaccination
- 4. Improved access of people to Covid-19 vaccination centers
- 5. Create demand for Covid-19 teat, treat and vaccination
- 6. Mobilized CSOs, FA, stockholders and Media to have their active role for test, treat and vaccination
- 7. Notify and update relevant stakeholders regarding project achievements

more than 40%

of women and girls were accessed through out HW and street to street advocay.

### STORIES OF US

### Mr. Wahidullah's Story

Covid-19 Test and treat Advocacy project which is being implementing by way of Hope to Life Organization (WHL) in three provinces: Logar, Parwan and Maidan Wardak funded by FIND & Unit aid aimed to increase access to diagnosis and treatment for people. To ensure the Project success, WHL used to conduct Community advocacy meeting. This Community advocacy meeting was provided for the local community in different villages and districts with the help of trained community leaders by the WHL. WHL provided TOT for about 36 community religious leaders drawn from those city districts found in Maidan Wardak province aiming to create awareness for the local community remembers. The TOT conducted on 15 August 2022 by WHL professional staffs was very successful and gave insights for community religious leaders.

Mr. Ihsanullah a religious Leader was one of the TOT trainees that has participated during the session of TOT provided on15 August 2022 by the WHL professional. Following the TOT session provided by WHL, Mr. Ihsanullah became inspired and motivated to empower and create awareness for the local community found in his villages and nearby villages. Then, He conducted the community awareness session in his mosque (MASJID) for the residents of his villages, on average more than 350 people attended in those five consecutive meetings provided by the trainer (Mr. Ihsanullah).

One of the meeting attendee in the session organized by Mr. Ihsanullah was Mr. Waheedullah Sabayon son of Mohammad Asif resident of Shahar -E- Naw village 1st district of Wardak Province, 48 years old and lives with his 9 family members. After having this awareness, he has taken COVID-19 vaccination to prevent the pandemic. However, before this community advocacy meeting, he had different negative opinions about corona vaccination. As Waheedullah said, "I heard from other people that corona vaccination is unlawful (HARAM) in Islam; it is dangerous, deadly causes other diseases in the future. Now I understand the importance of testing and vaccination, the only way to prevent the pandemic is taking the COVID-19 Vaccination. Therefore, I will encourage my family members to do like me soon."

After 15 days of his vaccination time, all his family members took the vaccination; and he is living a happy and healthy life with his family. At the end, He thanked WHL and its staffs for informing him about this Vaccination



### STORIES OF US

### Halima 's Story

Halima belongs to nomadic (KOCHI) tribe and have a nomadic life style; her family income source depends on livestock rearing; they have no settled home and moving from place to place according to season looking for pasture of livestock. Most of them are uneducated, living in a hard to reach, rural and plugs areas where they hardly visit doctors and hospitals. Women and girls in the Afghanistan have mobility restriction currently. Because of this, they cannot visit any medicals sites by moving on alone. However, Halima came to KOCHI clinic situated in loger province in Central district of Pul-e-Alam village for taking child treatment while Kalsom was providing awareness orientation. On that day, Miss Kalsom who has attended TOT provided by WHL was giving awareness creation orientation for patients who are attending the usual medical service in the (KOCHI) clinic.

Taking that noble opportunity, Halima participated this gathering where she hear first time about the covid-19 signs, symptoms and importance of test and vaccination. She told to trainer "I never heard about this disease although a lot of our family members had these symptoms but we think this is a common could and face a Lot of hardship. Currently, I learned a lot about it, it might come again, and the safe way is vaccination. So, I will have vaccine together with my family members."

After a few days, WHL provincial coordinator visited her and her family where they are living; meet the elders of the nomadic tribe. He told them to have vaccination at their vaccination center; following this consultation, all her family members (12) got Vaccinated and feel safe. They all are happy and thanked WHL for this kind of information and guidance timely.

















































### We thank you for your continued support in our efforts to contribute to WHLO' mission

### CONTACT

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